



FOR MORE INFORMATION, CONTACT:

ROBERT ZEPERNICK / KFJC Station Manager  
at (408) 297-3159 or,  
DOC PELZEL / KFJC Station Supervisor  
at (415) 962-0490

1985 WEST COAST I.B.S. CONVENTION DELEGATE UPDATE

It's drawing near. The I.B.S. West Coast Regional Convention is a little over a month away and things are quickly taking shape.

Of first note is a nifty promotional video produced thanks to KSMC, Moraga. This is being sent out to selected stations at this time.

The ever growing list of participating companies includes a number of broadcast manufactures: Broadcast Audio Corporation, TFT, Marcom, Marti and Radio Systems. Among the record companies already lined up are RCA, Capitol, EMI, Manhattan and Enigma. And let's not forget Radio Resources. All of this is only the tip of the iceberg.

Thanks to our crack engineering staff, we will have a fully operational remote studio set up at the Sainte Claire Hotel. We have yet to decide on all the ways to make use of this technical marvel, but, for a start we are planning to interview key guests, speakers and panelists, and debut new releases brought in by participating record companies. Also, we plan to make some time available to showcase demo tapes and local unsigned artists' records and tapes from your area and ours.

You got it - we encourage you to bring your station's produced compilation cassette of demos representing bands from your locale. Also, when you bring those tapes and singles by local talent, get additional copies for distribution to interested stations and/or record companies. But does it end here?

Experts and professionals are coming from far and wide to participate in various seminars on Saturday. So don't forget to bring your airchecks, audition tapes or production masterpieces (cassette only) if you want their informed critiques and helpful hints. There will be a critique area set up and a time

available schedule/sign-up sheet posted.

Bring your station's paraphernalia (decals, t-shirts, ect.) to give out and trade with other stations. You should also bring information concerning your station's methods of operation, successful promotion strategies or anything else you'd like others to know about your station.

Finally, bring records, ect. to the KFJC Record Swap, Sunday , following the closing session of the convention.

This is all too good to miss so CALL and CONFIRM NOW. Time is awastin'.